**ALUMNI VIDEO CONTEST ENTRY FORM**

**Personal Details**

|  |  |
| --- | --- |
| NAME |  |
| IC NO |  |
| MOBILE NO |  |
| EMAIL |  |
| PROGRAMME |  |
| OCCUPATION |  |
| TOWN OF STAY |  |

**Video Details**

|  |  |
| --- | --- |
| TITLE OF VIDEO |  |
| DURATION |  |
| PLATFORMS POSTED |  |
| SNAPSHOTS OF VIDEO POSTED | *Please provide attachments as evidence and email latest by 12 midnight, 1 October 2021* |

**PERMISSION FOR MARKETING USE**

I as the name stated above, hereby give permission to Open University Malaysia to use the video and/or details of my studies at OUM for marketing and advertising purposes. I will also not demand any compensation for this purpose.

|  |  |
| --- | --- |
| Signature  ………………………………………………….  Name :  Date :  IC No: |  |

**TERMS AND CONDITIONS**

**Entry Requirements**

   OUM Alumni (Malaysian only)

   Participation is limited to 1 video per person

   Length of video is between 2 to 3 minutes

   Format of video – MPEG4, Size: 1280px X 720px or 16:9 (horizontal), 1:1 (square), 4:3 (vertical)

   Video produced MUST be posted on personal social media accounts such as Facebook, Instagram and TikTok. Participants with more platforms will be at an advantage.

   All posts MUST mention Open University Malaysia and include **the**hashtags #WelcomeBackAlumni #OpenUniversityMalaysia

   Participants MUST complete the entry form and submit **it with**evidence of their video posts latest by 12 midnight, 1 October 2021.

    Theme / Title of video:

* My Rewarding Journey
* This**is** My Story
* My Success, My Story

    Based on **the**participant’s creativity, the video **should:**

* **Include a narrative/storytelling style;**
* **Be**inspirational and show good values obtained throughout **your**studies;
* Relay **a positive message on** how**your journey has inspired you** to do better in life; and
* Show how**you have experienced success**after graduatio**n.**

   All participants MUST follow, subscribe **to, or join**OUM main platforms:

* **YouTube** - Open University Malaysia

  **Facebook** - <https://www.facebook.com/openunimalaysia>

  **Instagram** - <https://www.instagram.com/openuniversitymalaysia/>

  **TikTok**- <https://www.tiktok.com/@openuniversitymalaysia>

* **OUM Alumni Official Facebook Group**on facebook

  **OUM Alumni Telegram Group -**<https://t.me/joinchat/WKckmy6q3IE0MWFl>

**Results and Winners**

   Winners **will be selected** based on popularity and quality of videos.

* Winners are required to submit their videos via <https://wetransfer.com/> and email to marketing@oum.edu.my.

   Results will be announced on**OUM's** official Facebook and Instagram.

   Three best winners **will win a** Samsung Tablet A7 Wi-Fi**.**

   First 50 early entries will receive consolation prizes**.**

   Winners will be selected by the management and the results are final**.**

   **OUM** reserves the **right**to use the videos for marketing purposes.

   Winners will be contacted personally for collection of **prizes**.

**Other Rules and Regulations**

* Prizes won are not transferrable or exchangeable for cash, credit or anything else either in part or in whole.
* OUM makes no representations or warranties with respect to the quality or the suitability of the gift as well as is not responsible for replacing any gift which is lost, stolen or defective due to material or man - made defects by the company production under warranty or otherwise.
* The winner must deal directly with the supplier for all warranty information or claims without involving OUM.